

INDEPENDENCE DAY SPECIAL EDITION



SWACHH VAARTA



**Freedom
from Garbage**

Swachh Bharat Mission-Urban 2.0
NEWSLETTER



सत्यमेव जयते

Ministry of Housing and Urban Affairs
Government of India



Mahatma Gandhi had connected cleanliness to the dream of Independence. Today after so many decades, the cleanliness movement has once again connected the country to the dream of a new India. And this is also becoming a campaign to change our habits too and we must not forget that this cleanliness is a programme.

NARENDRA MODI
Prime Minister

SWACHH SANDESH

“In SBM-U 2.0, the second phase of PM Shri Narendra Modi Ji’s visionary Swachh Bharat Mission focuses on making cities garbage free along with sewage & safety management, making cities water secure & ensuring that dirty drains do not merge into rivers.”



SHRI HARDEEP SINGH PURI
Union Minister, MoHUA



श्री कौशल किशोर
राज्य मंत्री, आवासन और शहरी
कार्य मंत्रालय

“हमें अपने शहरों को विकसित, स्वच्छ, प्रदूषणमुक्त, रोजगारयुक्त बनाकर दुनिया के सामने मिसाल पेश करनी है, ताकि हम नहीं बल्कि अन्य देशों के लोग आकर हमारे शहरों, प्लानिंग और संसाधनों को देखें। ऐसे शहरों का निर्माण हम उत्कृष्ट और सुनियोजित योजनाओं द्वारा ही कर सकते हैं, जिसके लिए हमें टीम इंडिया की तरह काम करना है।”

“We are committed to transforming manholes into machine holes. As of now approx. 25% of cities already possess adequate equipment and we anticipate complete mechanization transition by 2026.”



SHRI MANOJ JOSHI
Secretary, MoHUA



SWACHH VAARTA

NEWSLETTER

Independence Day Special

**Freedom
From Waste**

**Freedom
From Garbage**

**Freedom
From Plastic**

**Freedom
From Legacy
Dumpsite**

**Freedom
From Yellow
Spots**

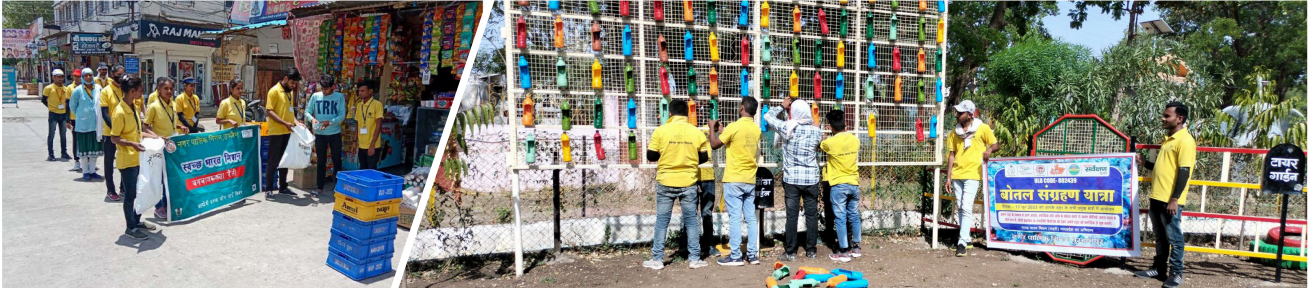
**Freedom
From Dirty
Backlanes**

**Freedom
From Hazardous
Cleaning Of
Manholes**



FREEDOM FROM WASTE

Waste To Wonder



Ujjain's One-day Bottle Collection Campaign on 13 June, 2023 saw plastic and glass bottles being gathered and reused at the 3R Park.

Chennai joined #UnplasticIndiaMovement on June 27, 2023, revealing a 30ft turtle sculpture crafted from 600kg plastic and 700kg iron waste at Elliot's Beach.



Discarded sanitary items like toilets, sinks turned into beautiful art, showcasing an inspiring waste-to-art transformation at Kalasagar garden in Chandigarh.

Team Bhiwani, transformed a Garbage Vulnerable point (GVP) into a clean, beautiful space where the walls have been repainted.





FREEDOM FROM GARBAGE

Zero Waste Lifestyle

Chandigarh opened 'Rupee Store,' in June 2023 offering quality items at just Rs 1, promoting the 3Rs concept.



Vijayawada launched an innovative initiative to clean the city's canals by using canal boats!

Dehradun organized Swachhata Saptah (June 12-18, 2023) where residents, Army, and NCC cadets actively joined hands for cleanliness.



Under the 'Swachh Bazaar Jyada Vyapar' initiative, Ratlam MC ensured bins outside shops in market areas and spread awareness amongst shopkeepers.



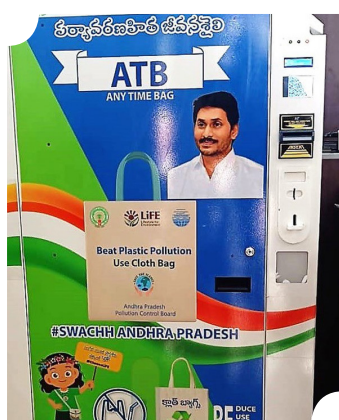
FREEDOM FROM PLASTIC

#SayNoToPlastic



Indore's "Gang of Plastic Heist" encouraged the shopkeepers at the vegetable market in Dussehra Ground to use cloth bags instead of single-use-plastic.

International Plastic Bag-Free Day on 3rd June 2023, witnessed various activities in UP such as the distribution of cloth bags, commitment by citizens to avoid plastic bags.



Vijaywada's ANY TIME BAG machines, providing an eco-friendly alternative to plastic bags



Pimpri Chinchwad celebrated World Paper Bag Day (12 July 2023), by organizing a paper bag-making competition at Siddheshwar High School

FREEDOM FROM YELLOW SPOTS

Open Urination - Free Cities



MP conducted 'Toilet 23' campaign with a one-day drive on 21 June, 2023 for CT & PT cleanliness. ULBs inspected and cleaned 4,000 toilets.



Vijaywada officials inspected a newly constructed Pink Toilet at Benz Circle, which will be soon equipped with sanitary napkins vending machines, incinerators, and a feeding area.



Indore conducts regular visits to various community/public toilets to ensure O&M. 234 operational public toilets in the city cater to nearly 75,000 visitors/day.

FREEDOM FROM DIRTY BACKLANES

Transformation of Urban Spaces



Indore citizens celebrated International Yoga Day on 21 June 2023 in a wonderfully transformed back lane.



Pimpri Chinchwad's team Swachh inaugurated the beautiful 'Aadarsh back lanes', where a group of women enjoyed a game of cricket.

Chandigarh Municipal Corporation conducts cleanliness drive in 600 Back Lanes weekly.



FREEDOM FROM HAZARDOUS CLEANING OF MANHOLE

From Manhole to Machine Hole



BMC will impart training to all cesspool vehicle staff on health and hygiene, desludging service, PPE use and related protocols and have roped in transgenders. A great initiative under SafaiMitra Suraksha.



Even during the rainy season, Ghanaur Nagar Panchayat organized a cleaning drive of sewers and septage tanks using machines to support the SafaiMitra Suraksha.



Indore MC developed an in-house 'sewer inspection camera' that allows cost-effective sewer line checks via android phones, preventing city waterlogging.



FREEDOM FROM LEGACY DUMPSITE

Lakshya Zero Dumpsite

Legacy waste dumpsite transformed into a green zone in Uttar Pradesh

AGRA



MEERUT



Out of the 75 ULBs in Uttar Pradesh that have legacy waste dumpsites, 32 have undergone remediation.

Remediation of legacy waste dumpsite in Madhya Pradesh

INDORE



BHOPAL



In Madhya Pradesh, out of 168 dumpsites with legacy waste, 53 have been successfully remediated by the ULBs.

Work in progress on legacy waste dumpsites in Andhra Pradesh

VISAKHAPATNAM



DHARMAVARAM



Out of 124 dumpsites with legacy waste in Andhra Pradesh, the ULBs have remediated 10 sites, while work is still ongoing on 21 other sites.



JAN ANDOLAN FOR SWACHHATA



School students visit Kurali's Waste management centre in Punjab to learn about waste segregation and composting.



Cyclothons were organized in Ranchi and Ujjain on World Bicycle Day, June 3, 2023, to raise awareness on 3Rs.



To raise awareness on waste segregation and swachhata, a mega cleanliness rally, Swachhata ka Mahakumbh was organized in Prayagraj on 14 July, 2023.

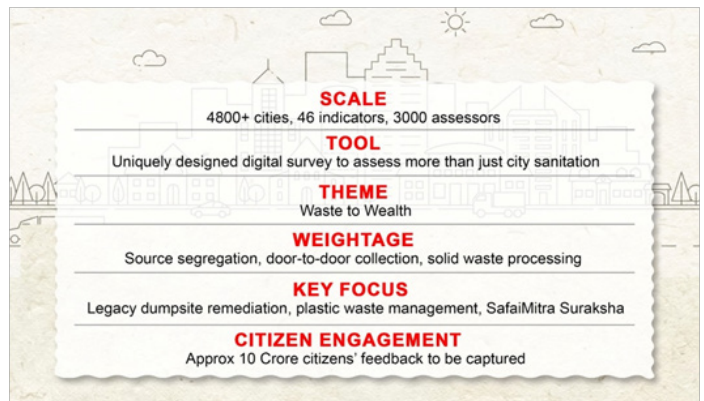


Indore conducted 'Yeh Toh Bada Easy Hai' campaign in July 2023, where slum residents were informed about home composting.

SWACHH SURVEKSHAN

World's Largest Urban Cleanliness Survey

Swachh Survekshan 2023 Field Assessment



The fourth and final quarter of assessment of Swachh Survekshan 2023 - the Field Assessment was launched by Shri. Manoj Joshi, Secretary, MoHUA. Around 3,000 assessors took to the field for assessment from 1 July, 2023 to study performances of 4800+ cities across 46 indicators.

Swachh Survekshan 2024 Toolkit Launch



The Union Minister, MoHUA, Mr. Hardeep Puri, launched the Toolkit for the 9th edition of Swachh Survekshan 2024 under Swachh Bharat Mission Urban 2.0 on 10th July, 2023. The theme for SS 2024 is RRR- Reduce, Reuse, Recycle



FIELD VISIT



On 11 June, 2023, Ms. Roopa Mishra, JS, MoHUA, visited the Biomining and Jindal waste to energy plant in Kapuluppada, Visakhapatnam.



Team Swachh inspected Raipur's 550TPD waste facility on June 16, 2023.



A field visit to Nimora's 90MLD STP plant on June 16, 2023.

STATE MEETINGS



National Advisory and Review Committee (NARC) meet chaired by Manoj Joshi, Secretary, MoHUA, approved Rs. 2,450 crore proposals for solid waste processing, water management, capacity building, and IEC in 9 states on June 8, 2023.



Manoj Joshi, Secretary, MoHUA, chaired a review meeting on the implementation of CBG plants in various States on 9 June, 2023,



Shri Manoj Joshi, Secretary, MoHUA met ADB DG for South Asia, Mr. Kenichi Yokoyama, on June 20, 2023, to discuss ongoing urban development projects, including SBM-U 2.0



CAPACITY BUILDING INITIATIVES



On 13 June, 2023, Ms. Roopa Mishra, JS, MoHUA, discussed best practices in sanitation with civil servants from Bangladesh in a training session organized by NCGG.



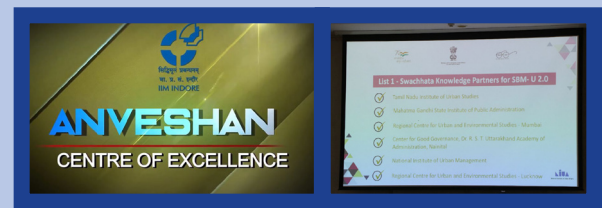
National Consultative Workshop on Used Water & Faecal Sludge Management held in Raipur on 16 June, 2023, emphasized innovative solutions and demonstrated Chhattisgarh's water management leadership.



During the 'Parvat-Manthan - Dialogue on Clean and Sustainable Hill States' hosted by NIUA on 19 June, 2023, Ms. Roopa Mishra, JS, MoHUA, emphasized the importance of a comprehensive approach to promote sustainable development in hill States.

PLANNING AND IMPLEMENTATION OF SBM-U 2.0

National Review-cum-Workshop



Union Minister Shri Hardeep S. Puri launched a Training Program at the Centre of Excellence (CoE) in IIM Indore, promoting collaborations and enhancing Public-Private Partnerships for development. The event also marked the launch of the Swachhata Knowledge Partners initiative.



Addressing the Review-cum-Workshop of Planning and Implementation of SBM-U 2.0, Sh. Manoj Joshi, Secretary, MoHUA, lauded cities making strides in achieving Mission goals.

At the Review-cum-Workshop, Sh. Manoj Joshi, Secretary, MoHUA and Ms. Roopa Mishra, JS, MoHUA engaged with Principal Secretaries Urban Development & Municipal Administration, Commissioners of Municipal Corporations of Megapolis, State Mission Directors about their concerns on urban sanitation and waste management.

WHAT'S TRENDING



twitter

Manoj Joshi
@Secretary_MoHUA

Addressed the #U20MayoralSummit23, at Ahmedabad- Gandhinagar on 07 July, and briefed the participants about the rapid progress being made by India in sustainable urban development. I called upon the Mayors to find innovative ways to improve climate financing in cities. @g20org



Swachh Bharat Urban
@SwachhBharatGov

Hon'ble Union Minister @HardeepSPuri launched the toolkit for Swachh Survekshan 2024, during the Review-cum-Workshop of Planning and Implementation of SBM-U2.0 . Toolkit includes new indicators for determining cities' ranking & emphasis on #RRR centres. #IndiaVsGarbage



Swachh Bharat Urban
@SwachhBharatGov

'सिटीजन फीडबैक स्वच्छ सर्वेक्षण 2023' के तहत @MrtNagarNigam अधिकारियों व एनजीओ प्रतिनिधियों के द्वारा शहरवासियों को स्वच्छता के प्रति जागरूक करने और सिटीजन फीडबैक में भागीदारी देने के लिए प्रेरित किया गया। #SwachhSurvekshan2023 #RRR #indiavsgarbage #WasteToWealth



Instagram

sbmurbangov

Swachh Survekshan
#Mera Shehar, Meri Pohchan 2023
Field assessment Underway!
Evaluation Parameters
Total Marks: 9,500

| | |
|--------------------------------------|-----|
| Service Level Progress (4,830 Marks) | 51% |
| Certification (2,500 Marks) | 26% |
| Citizens' Voice (2,170 Marks) | 23% |

Contribute towards cleaner, healthier surroundings

23 likes
sbmurbangov Your city can get the title of being 'the cleanest city of India' if it scores well in... more

sbmurbangov

RRR CENTRE

28 likes
sbmurbangov No effort should die!

sbmurbangov

20 likes
sbmurbangov Embracing responsibility, the citizens of #Karwar, Karnataka, join in action for a remarkable beach clean-up drive on #WorldEnvironmentDay! Let's continue to keep our beaches pristine and inspire others to do the same! #RRR4LIFE #ChooseLIFE #IndiaVsGarbage



facebook

Swachh Bharat Mission - Urban
Jun 21 · 🌐

योग करना योगमूक जीवन की कुंजी है। अंतरराष्ट्रीय योग दिवस के मौके पर इंदौर की गणेश कालोनी आदर्श बैकलेन स्थित 'FIT INDORE' ग्रुप द्वारा स्थानीय निवासियों के साथ योगाभ्यास किया गया। आइये! हम सब साथ आएं और योग को अपने जीवन में अपनाएं एवं इसके प्रति अन्य लोगों को भी जागरूक करें।

Ministry of Housing and Urban Affairs Hardeep Singh Puri Manoj Joshi Press Information Bureau - PIB, Government of India MyGovIndia

See translation



Swachh Bharat Mission - Urban
6d · 🌐

स्वच्छ भारत मिशन के तहत देशभर में स्वच्छ सर्वेक्षण किया जा रहा है। इसके तहत कमिश्नर सुरेंद्र रेड्डी ने तेलंगाना ... See more

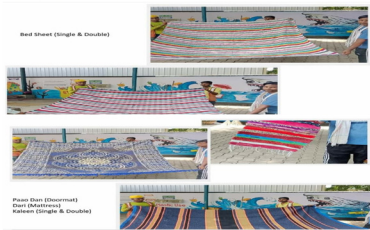
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Swachh Bharat Mission - Urban
Jun 21 · 🌐

Jamshedpur has embarked upon an initiative, upcycling old clothes into a variety of useful items such as carpets, doormats & more. #RRR4LIFE campaign has found a sustainable solution to create livelihood opportunities for a group of workers. #ChooseLIFE #IndiaVsGarbage. Ministry of Housing and Urban Affairs Hardeep Singh Puri Manoj Joshi Press Information Bureau - PIB, Government of India MyGovIndia



For more information on Swachh Bharat Mission

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